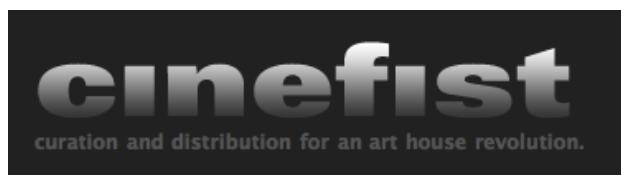


CINEFIST: A QUARTERLY CINEMA SCREENING EVENT CURATION FOR AN ART HOUSE REVOLUTION



Feb. 12, 2010 - Los Angeles. With the rapid emergence of several new models of production, distribution, exhibition and audience discovery

comes a quarterly event to Los Angeles that distinguishes itself by curating only the highest quality award-winning contemporary art films and connecting the artists and their audience in an innovative, interactive and entirely participatory manner.

CINEFIST opens the series on February 12th at 8pm at The Downtown Independent Theater, in Los Angeles, where filmmaker Tom Quinn will introduce his feature length labor of love: THE NEW YEAR PARADE. Recently nominated for the John Cassavetes Spirit Award, this film emphasizes the small moments of change that many families experience during a divorce. Honestly depicted and lovingly crafted, Quinn's family breakdown story is set against the backdrop of Philadelphia's Mummers – one of America's oldest folk traditions. IFP and Film



Independent members are invited to attend this screening at no charge in anticipation of the upcoming John Cassavetes Spirit Award vote.

CINEFIST offers to its participants an event-based curated series of feature-length motion pictures that are supplemented by after-parties, live music, insightful case studies and interactive Q&As with the innovative filmmakers that are selected to participate. Additionally, the audience is asked to vote for the next film in the series through a selection of trailers that play prior to the event and SMS polling technology.

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MORE ABOUT CINEFIST:

The CINEFIST screening series is a quarterly international theatrical event presenting the work of innovative and original independent filmmakers to audiences that appreciate cutting edge, provocative art house fare. It is non-competitive, with no separate categories or prizes, and a rolling admissions process. Films selected for the CINEFIST Screening Series are presented by Sabi Pictures at The Downtown Independent Theater in Los Angeles. Filmmakers share in the revenue generated from the box office and are encouraged to connect with their fans, provide DVD's and sell merchandise at the event.

Downtown Independent Theater in Los Angeles, Friday Feb. 12th @ 8:00pm.

More info: <http://cinefist.com/screenings/>

Tickets: <http://www.brownpapertickets.com/producerevent/98814>

Venue: <http://www.downtownindependent.com/events/cinefist-presents-the-new-year>